

Express Email Marketing

Face it: There's a right way and a wrong way to do most everything. This is particularly true when it comes to email marketing. The last thing any law-abiding citizen ever wants is to be associated with spam. That's why we created Express Email Marketing. Now you can enjoy all the benefits of email marketing – and steer clear of ever being considered a spammer.

No one wants to receive marketing emails they didn't request. That's true! But there are many people who want to know about your products, company or organization. These people will welcome hearing from you and actually look forward to getting your emails.

Select the plan that's right for you! - starting at just \$7.99/mo

Your Domain is Just \$3.99 With This Purchase

Express Email Marketing shows you how to be in-touch the right way. It also provides tools to make sure that you comply 100% with all the new anti-spam laws.

Provides you with an opt-in magnet. This vital tool allows you to provide prospects and customers with a sign-up form to request emails from you. It also provides you with the ability to create and manage special interest groups so that you can target your e-mail campaigns to specific subscribers.

Complies with anti-spam laws by requiring that all subscribers added or imported to your account receive a confirmation e-mail. In addition, an opt-out link is located at the bottom of every campaign mailing, allowing subscribers to opt-out of future mailings. Subscribers who do not respond to the confirmation email or who click the opt-out link are automatically removed from your subscriber list.

Helps create dazzling, eye-catching emails. Image Library includes more than 1,500 images or upload your own! They're automatically resized to fit your email. No design skills necessary! [View Samples](#)

Tracks the results of your emails. Easy-to-use reports tell you how many you sent, how many were opened, how many people responded and much more.

It even lets you do surveys of your customer base.