

Traffic Blazer

Most Web site traffic and online purchases come from search engines like Google®, Yahoo!® and MSN®. Get your share of Internet business with Traffic Blazer®. Promote your business online, increase your online visibility and make money on the internet...in a few simple steps! NO technical expertise is necessary. If you can type and click, you can use Traffic Blazer!

Traffic Blazer

Traffic Blazer Deluxe

Traffic Blazer Premium

Plan Features

- Just \$29.99/yr
- Bring more traffic to your Web site
- Increase customers
- Get your site listed on major search engine rankings

Plan Features

- Just \$54.99/yr
- Bring more traffic to your Web site
- Increase customers
- Get your site listed on major search engine rankings
- Keep customers coming back with

Express Email Marketing

(5,000 emails/yr)

Customer Favorite!

Plan Features

- Just \$74.99/yr
- Bring more traffic to your Web site
- Increase customers
- Get your site listed on major search engine rankings
- Keep customers coming back with Express Email Marketing (5,000 emails/yr)
- Measure results with 12 months of Traffic Facts and real-time site statistics

Traffic Blazer makes it a snap to promote your business online, increase your online visibility and make money on the Internet...in four simple steps! NO technical expertise is necessary. If you can type and click, you can use Traffic Blazer! It even works with Safari, so Mac users can enjoy the benefits, too! Still not sure? We even included the comprehensive Traffic Blazer Help System, offering tips, guidance and detailed tutorials on search engine optimization and the search engine industry.

4 Steps to Success:

Search Engine Optimization

- Position your Web site for the best possible ranking with leading search engines. Traffic Blazer's keyword and site optimization show you the words and phrases search engine users search for (powered by Yahoo!'s Sponsored Search).

Web Site Analysis -

Traffic Blazer's robust analysis (including keyword usage, spiderability, and Robots.txt files and Robots Meta tags) of your site's strengths and potential weaknesses helps you secure crucial search engine success.

Submission - Easily submit

your Web page(s) to leading search engines. Around the world or region-specific, it's up to you. Traffic Blazer helps you submit your site to more than 200 search engines and directories in all!

NEW!

Target your local audience. Submit your site to local search engine programs like Google® Local, Yahoo!® Local, Live Search (MSN) and Local.com™. • For brick-and-mortar businesses only; not available to online-only businesses. Or use Traffic Blazer to submit your blog to more than 75 blog search engines and directories.

Reporting

- No more wondering about results. Traffic Blazer is loaded with reports that give you answers, including Link Popularity to gauge the crucial number of inbound links to your Web page; List Checking to verify that your Web page is listed with the Internet's leading search engines and directories; Alexa®/Google® Rank to assess your page's online performance; Competitor Rank to compare your site's search engine ranking to that of your competitors; and Keyword Ranking to learn your current ranking on AltaVista®, HotBot®, Lycos®, and MSN®.

•Traffic

Blazer supports submission to AlltheWeb, AltaVista, AOL, A9, Dogpile, Netscape, Excite, and Hotbot by enabling submission to search engines Google, Yahoo! and Windows Live, which provide the search results for these search engines and portals. All search engine names are registered trademarks of their respective owners. All rights reserved. Details.